



# MARITIME SUSTAINABILITY PASSPORT<sup>®</sup> (MSP) PROGRAM

Empowering a Sustainable Future for the Maritime Industry



# COMPANY OVERVIEW

## OUR MISSION

The North American Marine Environment Protection Association (NAMEPA) is a marine industry-led organization of environmental stewards preserving the marine environment by promoting sustainable marine industry best practices and educating seafarers, students and the public about the need and strategies for protecting global ocean, lake and river resources.

## SAVE OUR SEAS

Our commitment is to educate on the importance of protecting the marine environment and actively engage with the marine industry, communities and partners to preserve our waterways! NAMEPA diligently works to discover harmony between commerce and conservation. While current environmental controls and regulations may present challenges, these hurdles motivate us to enhance our efforts. We are dedicated to mitigating these threats to preserve and Save Our Seas.

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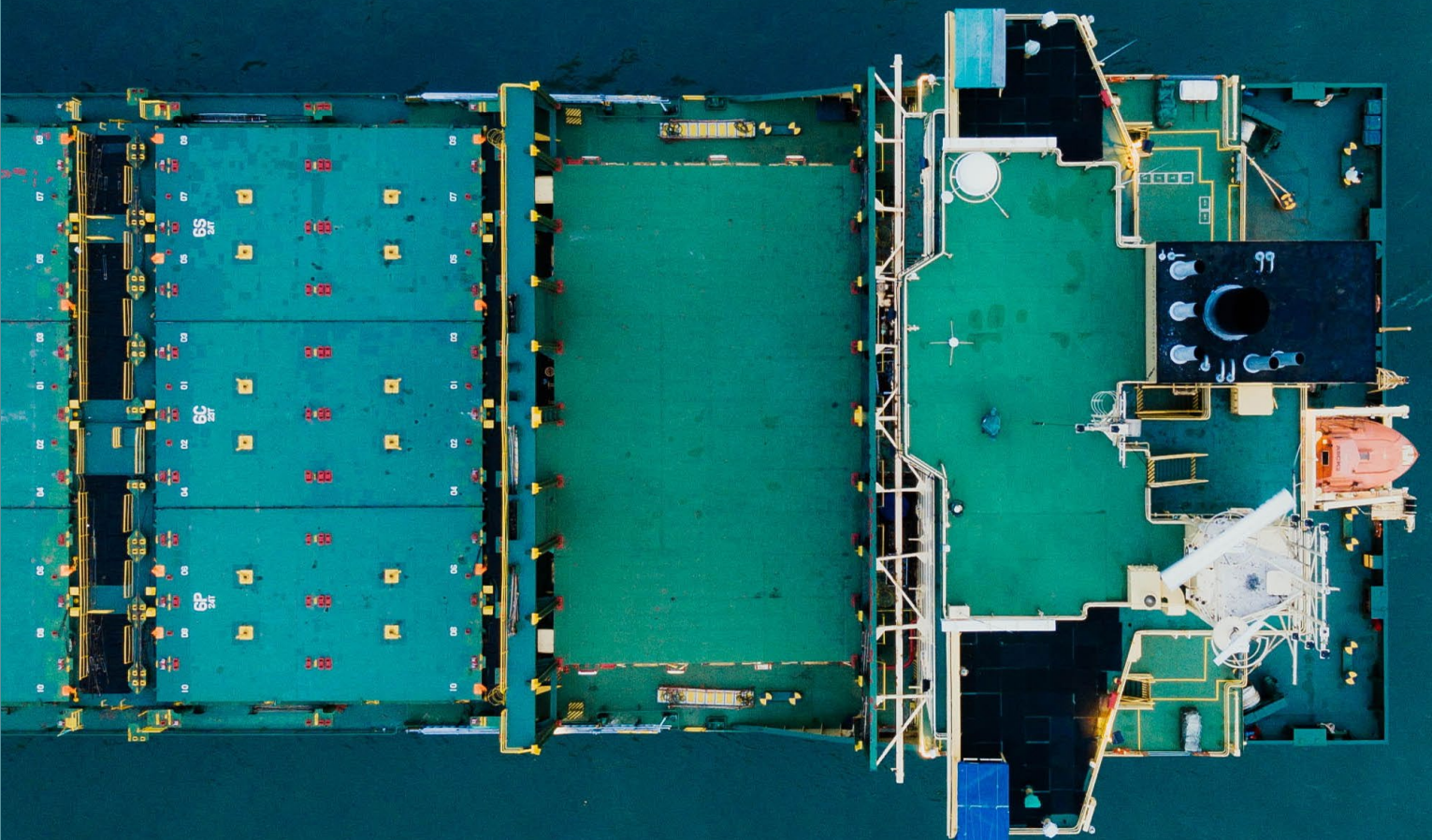
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# ABOUT

Welcome to the Maritime Sustainability Passport® (MSP) Program, a groundbreaking initiative developed through a collaboration between the North American Marine Environment Protection Association (NAMEPA) and ESGPlus LLC. Launched in June 2020, this innovative ESG self-assessment tool has been tailored exclusively for the maritime industry to evaluate adherence to Environmental, Social, and Governance (ESG) principles.

The Maritime Sustainability Passport® Program provides a comprehensive framework for companies, associations, educators, and individuals in the maritime sector to assess and enhance their sustainability practices. A beacon of commitment to continuous improvement, the MSP Program embarks on a yearly renewal voyage to ensure its unwavering relevance in an ever-evolving landscape.

By covering all three critical elements of sustainability – Environmental, Social, and Governance – the NAMEPA MSP Program facilitates a holistic approach to achieving excellence in sustainable operations.



# SIX TRANSPARENCY PILLARS

At the core of the MSP Program lies the Six Transparency Pillars, each of which represents a crucial aspect of sustainability in the maritime industry:



**Waste Management:**

Evaluating waste reduction and recycling initiatives, fostering responsible waste disposal practices, and promoting circular economy principles.



**GHG Emissions:**

Addressing greenhouse gas emissions, Scopes 1,2 and 3, energy efficiency improvements, and the adoption of cleaner technologies.



**Education:**

Promoting awareness and knowledge-sharing on sustainable practices, empowering industry stakeholders with the tools to drive positive change.



**Technology:**

Encouraging innovation and the integration of sustainable technologies to transform the maritime industry's environmental impact.



**Social:**

Fostering a positive social impact by prioritizing the welfare of employees, communities, and stakeholders and promoting diversity, equality, and social responsibility.



**Governance:**

Ensuring robust governance practices, ethical standards, and transparency in decision-making processes for long-term sustainable growth.

# KEY FEATURES AND BENEFITS

- 1. Industry-Recognized Certification:** The Maritime Sustainability Passport® Program offers an industry-recognized certification that serves as a validation and demonstration of your organization's unwavering commitment to Environmental, Social, and Governance (ESG) principles. This certification carries weight within the maritime industry and beyond, showcasing your dedication to sustainability.
- 2. Personalized Feedback and Improvement Strategies:** By partnering with NAMEPA and ESGPlus LLC, the program provides your organization with invaluable feedback and guidance in areas where improvements can be made. Their expertise helps you develop effective strategies tailored to your unique goals and challenges, enabling you to continuously enhance your sustainability practices.
- 3. Integration of ESG Strategies:** The program serves as a platform for incorporating ESG strategies seamlessly into your day-to-day operations. It offers practical guidance on how to implement sustainable practices throughout your organization, ensuring that sustainability becomes an integral part of your business model.
- 4. Leadership in Corporate Citizenship:** By participating in the Maritime Sustainability Passport® Program, you strengthen your position as a leader in corporate citizenship, environmental stewardship, and governance. This distinction sets you apart from your competitors and showcases your proactive approach towards addressing societal and environmental concerns.
- 5. Recognition and Publicity:** The MSP Program features a robust recognition system that allows you to showcase your organization's sustainability achievements. By leveraging this platform, you can effectively communicate your sustainability efforts to a broader audience, bolstering your brand's reputation and attracting environmentally conscious partners. Moreover, this recognition builds trust among stakeholders, including customers, investors, and regulatory bodies, who value and prioritize sustainability.
- 6. Confidentiality:** To ensure confidentiality, participants in this program are protected by signing Non-Disclosure-Agreements.

# PROGRAM COMPONENTS

The MSP serves as a vital tool for companies to identify where they are on their ESG journey, and showcase their dedication to sustainability to customers, investors, and stakeholders. It assists companies in identifying areas for improvement, fostering continuous enhancement of their sustainability practices.

**This is how it works:** <https://youtu.be/leO-ggYETPo>

After your [online enrollment of the MSP](#), you will receive an email from Submittable, the platform we use for the MSP Program, to set your account and start with the program. The program is divided into 2 phases:

1

The **Initial Phase** serves as an introduction of the program and applicant "Participant's Overview-Guidelines-Current Status on Sustainability and Environmental Care" with a deadline of up to 48 hours to complete and submit your registration.

2

The **Final Phase**, "Internal Policies, Procedures, Measures and Sustainability Commitment," which allows the participant to perform an in-depth self-evaluation, and is divided into Six Transparency Pillars.

During the **final phase**, the participant will upload documents containing information about the participant's current sustainability practices, certificates obtained, some policies and procedures in place and/or in process. The information given to NAMEPA should correlate with the six transparency pillars listed above. NAMEPA will keep the information provided within a secure location to ensure no private information is released. Throughout the participation in this program, the NAMEPA MSP Team will be available to assist with any questions or difficulties. The applicant has a deadline of up to 1 month to submit their response and can do so in stages.

# RECEIVING THE MSP AND MSP SEAL

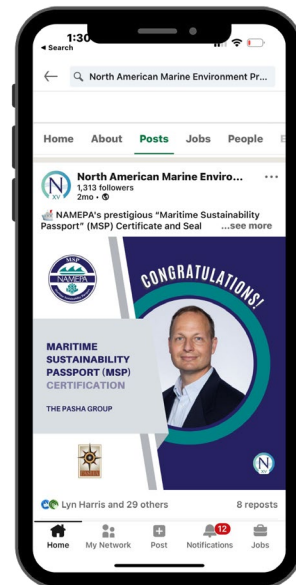
Once the participant completes the program, their submission will be assessed by ESGPlus, an independent consulting firm that specializes in this work. ESGPlus has signed a non-disclosure agreement with NAMEPA to provide these services and ensure the participant's confidentiality.

After completion and positive assessment of the submission (a score of 60% or greater), the participant will receive from NAMEPA the year's Maritime Sustainability Passport® and MSP Seal as recognition of their commitment and successful participation in this program and the effort the individual/company have shown to align with ESG best practices. The participant will also receive detailed feedback on the participation and recommendations of areas for improvement.

The recognition of the Maritime Sustainability Passport® & MSP Seal will be published across industry media.



Receive the year's official  
Maritime Sustainability Passport®  
and MSP Seal



Get recognized on social  
media and the NAMEPA  
website

# TESTIMONIALS

Numerous companies and individuals have successfully completed the program and gained the MSP certification and re-certification, demonstrating the importance of having their Maritime Sustainability Passport® (MSP) and MSP Seal to their company or work. The MSP Program aims to annually track, measure, verify, and certify participants' ESG performance while facilitating their progress. It provides valuable feedback, guidance, and resources to enhance sustainability practices and attain higher scores.

Here some of testimonials of participants:

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*While we always had procedures in place for various activities, they were never codified specifically under the ESG umbrella. The MSP program was a good way to put all this together and have formal ESG procedures that would eventually benefit us [in] anyway.*

*- Triworld Shipping Services*



*We participated in the MSP Program because for us it is important to have the points that make us a more solid company and reinforce our commitment to the environment. We are doing our best to be an international company, and these programs help us raise our standards.*

*- Maritime Procurement Services*



*The program is a complex verification which gives us an opportunity to review our standards and see if they are enough to reach ESG standards. It is our ambition to be the leading company in our industry. To have the MSP Seal is a great opportunity to show our clients that we are a trustful company, well organized with implemented high environmental protection and social standards.*  
– SIEM Ship Management



*It's a great way to do a self-check for any company where they stand on a variety of ESG issues and what could be the blind spots and room for improvement. We mentioned the attainment of the MSP Seal in an internal call with all global team to show we keep progressing. The process and checks we went through is probably more valuable from an internal awareness POV of all the different things we are doing.*  
– Cargill



*We are honored to have received this important recognition of our commitment to sustainability once again from the NAMEPA team. The MSP Program has provided us with the guidance, tools, and strategies to help keep us on track for a more sustainable future, and we look forward to continuing our sustainability journey with NAMEPA's support.*  
– Tidewater Inc.

# CONFIDENTIALITY

We understand the sensitivity of the information shared during the self-assessment process. To ensure confidentiality, the NAMEPA MSP Team, ESGPlus LLC, and participants in the MSP Program are protected by signing Non-Disclosure Agreements (NDAs), safeguarding their data and sustainability initiatives.



# INVESTMENT

	1st Time Enrolling		Re-Certification	
	NAMEPA Members	Non-Members	NAMEPA Members	Non-Members
Companies	\$7,500	\$10,500	\$3,000	\$4,000
NGO's	\$5,000	\$7,000	\$2,000	\$2,500
Individuals	\$4,000	\$5,200	\$1,500	\$2,000

**For the entire list of prices including renewals, please visit:**

<https://namepa.net/msp-program/registration/>

Join us on this transformative journey towards a more sustainable future for the maritime industry. Together, we can create positive environmental, social, and governance outcomes that leave a lasting impact on our oceans and communities.

## **Get in contact with us!**

Still have some questions? Get in touch with a NAMEPA MSP Team member, please send an email to **esg@namepa.net** or call Marcela Crowley at **718.607.6639**. We will be pleased to answer your questions and help you on your ESG journey to drive meaningful change!



LEARN MORE AND ENROLL:  
[www.namepa.net/msp-program](http://www.namepa.net/msp-program)